

If Will CAN, We CAN...

# #KICK-AS IN MINNEAPOLIS

 Play, Shine, and Unwind – For a Cause! 

In 2020, Jesse and Meghan Edberg received devastating news that their son William has been diagnosed with a rare neurogenetic disorder called Angelman syndrome (AS).

On August 23, 2025, the Foundation for Angelman Syndrome Therapeutics (FAST) in partnership with Will.i.CAN, will be hosting our 3<sup>rd</sup> Annual fundraiser at Tom's Watch Bar in Minneapolis, to raise critical research dollars to help drive forward promising therapeutics for Angelman syndrome.

Our fundraiser theme is “If Will CAN, We CAN...” – If Will CAN ... live in a world without words, struggle with gross and fine motor tasks, and be prone to seizures ... all with a smile on his face, We CAN get out of our comfort zone, try new things, and rally around him!

Since our diagnosis, we have raised over \$872,000! We are hoping to raise \$75,000 from this event alone and end the year hitting our ambitious goal of reaching \$1,000,000!

## Will You Help Us?

This packet will help you understand how these critical funds will support FAST and the Angelman syndrome community. We are excited to offer a variety of sponsorship opportunities in hopes there is something that fits your level of interest.

We are also seeking in-kind donations such as unique or high end alcoholic bottles (liquor, beer, wine, other), gift cards ranging from \$20-\$250, and silent auction items and experiences.

Thank you in advance for your consideration!

Sincerely,

*The Edbergs*

### Purchase a Sponsorship!

Scan the QR code or  
[CLICK HERE](#)



### Give an In-Kind Donation

Email Meghan at  
[will.i.can.with.angelman@gmail.com](mailto:will.i.can.with.angelman@gmail.com)



FOUNDATION FOR  
ANGELMAN SYNDROME  
THERAPEUTICS

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PO Box 40307  
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## Sponsorship Letter

The Foundation for Angelman Syndrome Therapeutics, in partnership with Will.i.CAN, invites you to support our 2025 fundraiser where we will raise awareness of Angelman syndrome (AS) and funds to progress critical research aiming to one day cure Angelman syndrome and a host of other neurogenetic disorders. This event will be held on **Saturday, August 23, 2025 at Tom's Watch Bar in Minneapolis, MN**

Angelman syndrome (AS) is a rare neurogenetic disorder that affects about one in 15,000 people, or approximately 500,000 individuals worldwide. Some say it could be as frequent as one in 8,000 people, or over 1,000,000 individuals worldwide.

People living with AS have a genetic difference on chromosome 15. People with these chromosomal changes do not produce any, or remotely enough, of something called UBE3A —which is a protein involved in brain functioning that helps us walk, talk and perform many other everyday tasks.

As a result, children and adults with AS typically have balance issues, motor impairments and can have debilitating seizures. Disruptive sleep is often a serious challenge. Some never walk. Most do not speak. Individuals with AS have a normal life expectancy but require continuous care and are unable to live independently.

This is life today for people living with Angelman syndrome. But it won't be for long.

**“Scientists believe that AS is now the neurogenetic disorder with the greatest potential to be cured. FAST is the reason why, and the force making it happen.”**

FAST is the leading patient advocacy organization working to cure Angelman syndrome. As the largest non-governmental funder of Angelman syndrome research in the world, our goal is to drive forward transformative research and development programs as quickly as possible for those living with Angelman syndrome — regardless of age or genotype.

As of March 2025, there are over 20+ therapeutic programs in the [Angelman Syndrome Drug Development Pipeline](#), with two programs expected to progress into Phase 3 clinical trials this year.

The cost of drug development is extremely high and often falls on the shoulders of patient advocacy groups like FAST. This is why fundraising is critical. There is no denying that the numbers we need are big, but **every dollar matters**, and our family is committed to doing our part to help the community.

With that said, we are seeking sponsorships and in-kind donations for this event. 100% of the net proceeds will go to FAST to support their mission to find a cure for every person living with Angelman syndrome.

Thank you for your consideration,

*Mother of William, who lives with AS  
FAST's Director of Public Engagement*

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 **Play, Shine, and Unwind – For a Cause!** 

The Foundation for Angelman Syndrome Therapeutics, in partnership with Will.i.CAN, invites you to sponsor our fundraiser! Critical research funds will be raised so William, Evie, Louie, Ezra and all individuals around the world living with Angelman syndrome (AS), a rare neurogenetic disorder, can have their shot at a better future!

**Sat, Aug 23, 2025 from 5-8pm @ Tom’s Watch Bar, Minneapolis, MN**

Premium Event Packages	MVP	Champ	All Star	Rookie
	\$10,000	\$5,000	\$2,500	\$1,000
Priority				
First right of refusal for 2026	X	X	X	X
Day of Event				
Complimentary event tickets	12	8	4	2
Reserved table seating	12 seats	8 seats	4 seats	2 seats
Game play credit	\$360	\$80	\$40	\$20
Standard drink tickets	12	8	4	2
Brand Recognition				
Tom’s Watch Bar social + digital materials*	X	X		
Dedicated Social Media post on Will.i.CAN Instagram**	X	X		
Logo listed on scrolling video screen during event	X	X	X	X
Logo on event registration website	X	X	X	
Permanent logo presence on Will.i.CAN website	X	X	X	
Full page recognition in Will.i.CAN newsletter***	X			
1/2 page recognition in Will.i.CAN newsletter***		X		
1/4 page recognition in Will.i.CAN newsletter***			X	X

\*Over 1.4k followers on Facebook / 2.4k followers on Instagram – \*\*Over 1k followers worldwide – \*\*\*Over 690 subscribers

## Additional Options:

### \$750 – Game Day Sponsor (3 Available)

Be the exclusive sponsor on a day-of activity that will generate funds and excitement! Your name and business logo will be printed on/near these activities and any mention will include your name! This sponsorship also includes 2 complimentary tickets to the event.

1. Triple Play Trivia – All things sports, pop culture, and Angelman syndrome
2. Mystery Madness – Chance to win some fun adult beverages
3. Pong for Prizes – Chance to win a variety of gift cards or other prizes with a ping pong ball and a cup

### \$500: General Sponsor

Donate to help make this event reach its full potential through a general event sponsorship option. Sponsorship includes:

- Logo listed with other general sponsors + in-kind donors in Will.i.CAN e-newsletter
- 2 complimentary event tickets

*The Foundation for Angelman Syndrome Therapeutics (FAST) is a not-for-profit organization and is exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3), Federal Identification Number: 26-3160079.*

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The Foundation for Angelman Syndrome Therapeutics, in partnership with Will.i.CAN, invites you to be an **in-kind donor** for our fundraiser! Critical research funds will be raised so William, Evie, Louie, Ezra and all individuals around the world living with Angelman syndrome (AS), can have their shot at a better future!

**Sat, Aug 23, 2025 from 5-8pm @ Tom's Watch Bar, Minneapolis, MN**

## **In-Kind Donation Items Requested:**

**Mystery Madness:** Donate a bottle of alcohol so guests can pay to play for the chance to win a fun or unique adult beverage. Business donors will have their logo included at the event and in the Will.i.CAN e-newsletter post event.

*Examples of donations include but are not limited to:*

- High end hard alcohol
- Unique brands or drink types
- Beer, Liquor, Wine, Other

**Pong for Prizes:** Donate a gift card ranging from \$20-\$100 to a business of your choice so guests can pay to play and win a gift card based on their beer pong skills. Business donors will have their logo included at the event and in the Will.i.CAN e-newsletter post event.

*Examples of gift cards include but are not limited to:*

- Restaurants, retail stores (in store and online), services, travel.

**Silent Auction Items:** Donate a silent auction basket or experience so guests can have a bidding war to help raise funds for AS. Businesses will be recognized on the item donated and in the Will.i.CAN e-newsletter post event.

*Examples of donations include but are not limited to:*

- MN sport event tickets, \$100+ value gift cards, services, items and experiences in categories such as sports, household, leisure, health, travel – for kids through adults!